



## Australian Floorball Association

[www.floorball.org.au](http://www.floorball.org.au)

Please Address all Correspondence to 111 CHICHESTER DRIVE, WOODVALE WA 6026 AUSTRALIA  
PH: +61 (0)8 9409 9105 Mob: +61 (0)410 443 831 [tangoasset@inet.net.au](mailto:tangoasset@inet.net.au)



President	Vice-President	Secretary	Treasurer	Registrar
Barb Summers	Andrew Cathie	Stephen King	Clinton Teh	Barb Summers



Dear Supplier

### RE: Australian Floorball Supplier Opportunity

On behalf of Australian Floorball Association, I would like to offer **YOU** an exciting opportunity to be part of the growth of Floorball in Australia. We believe there are some great benefits the game of Floorball can offer parties including;

- Floorball is a young dynamic sport
- Floorball is a fast paced, young exciting game suited to promote the image of your business
- Floorball is one of the fastest growing sports in the world with an average 30% + growth in participation numbers in Australia.
- Floorball is now a recognised Olympic Sport and is aiming to be played at the 2020 Olympic Games
- Floorball is a recognised Special Olympics Sport
- Floorball is now being played at the World University games
- Floorball is recognised in Australia with the Australian Sports Commission and will apply for membership next year to the Australian Olympic Committee
- Floorball has over 7,000 regular participants in the sport in Australia with the number continuing to grow

**SALMING**   
australia

---

**OUR GOAL:**

To promote floorball in Australia, whilst providing extensive coverage for our supply partners to provide a platform to grow together for the mutual benefit of both.

**SUPPLIERS Role in achieving this GOAL:**

We are looking at **YOU** to support the opportunity to grow with our sport through the provision of sponsorship or preferential supply agreements that we will use specifically to increase the exposure of the sport at the junior level. This will be achieved by the appointment of Development Officers to work on the promotion of the sport to schools, juniors and support clubs with their junior development. The AFA will appoint one Development Officer for Eastern Australia and one for Western Australia, the balance of funding for these positions will be obtained from other sources.

**Benefits for YOU:**

- The opportunity to be exposed to thousands of school children across Australia
- The opportunity to be exposed to thousands of active adults across Australia
- Association with a growing, safe, fast and exciting world sport that will one day be played at the Olympics

An opportunity to be involved in such an exciting sport doesn't come around too often, so we recommend that you grab on to this cannonball and join the floorball ride along with your company.

This is a fantastic opportunity for **YOU** to be associated with and promoted with this exciting International Sport.

For further information please do not hesitate to contact Stephen King or myself via [tangoasset@inet.net.au](mailto:tangoasset@inet.net.au)

Looking forward to your energetic response,



Barbara Summers

President  
31<sup>st</sup> July 2009

---